

Implementing Innovations in Maternal & Infant Care

Within maternity care there is continuous attention to quality of care. New guidelines, protocols and best practices are developed and these are often based on good scientific research. The practice requires professionals who can implement these innovations within their own work fields. Successful implementation of an innovation requires a thoughtful and planned approach. This module teaches you to critically assess scientific theories and concepts about innovation and implementation and effectively implement them in your own work environment. You also learn to develop implementation plans at an individual and organizational level.

This module is designed for midwives who want to combine the development of domain-specific competences in ‘implementing midwifery innovations’ with the development of general academic skills. These competences enable you to further develop on a policy, scientific and professional level. This offers opportunities for personal career prospects and for the further professionalization of midwifery care.

In this module, you will literally and figuratively cross borders to:

- Approach midwifery care from a broad health perspective;
- Find much room for exchange with an international student population;
- Bring theories and concepts from other disciplines together with midwifery concepts to deepen and broaden midwifery knowledge.

This module’s structure and the balanced combination of contact and distance learning ensure a flexible fit into your personal situation. If you want to develop further in the field of midwifery or discover whether you are able to pursue an MSc degree, this module is for you!

After successful completion of this module you will be able to:

- Apply concepts regarding innovation and implementation in general to the domain of maternity care, especially regarding clinical guidelines.
- Recognise potential hindering factors for implementation in maternity care setting;
- Perform a diagnostic analysis in a maternity care setting.
- Combine different implementation interventions in an implementation strategy to increase success;
- Match implementation interventions and strategies to the diagnostic analyses;
- Select appropriate implementation intervention based on results of the diagnostic analyses.
- recognize her own key competences (strengths and weaknesses) in supporting an implementation process.

Credits: 8 EC

Study load: 20 hours per week for 10 weeks